

CSR Year in Review 2017



At Maritime, we strive to drive change in our communities through sustainable business practices, community outreach programmes and various collaborative efforts with like-minded partners. This is why the "Our Children, Our Future" initiative, launched in 2014, continues to be the central tenet of our Corporate Social Responsibility (CSR) strategy. We recognise that it is easier to build and nurture strong children than it is to repair a broken society so we should all aim to be proactive as such.

Year after year, in an effort to expand and deepen our impact, we seek out new opportunities and partnerships that aim to secure a better future for our nation's children, and by extension T&T. With this in mind, in 2017 we were extremely honoured to have worked alongside 26 NGOs, 33 Corporate Friends and seven Children's Homes, in order to actualise this mission. These were major achievements in what was a particularly challenging year – economically and environmentally – for the entire nation.

An extremely active and destructive Hurricane and Rainy Season wreaked havoc across T&T and the region, leaving our Caribbean neighbours such as Dominica and St. Maarten completely devastated. I want to take this opportunity to commend Team Maritime for their outpouring of generous donations, all for the purpose of rebuilding destroyed communities and islands.

While the 2018 economic climate still presents its challenges, we look forward, with glowing optimism, to carrying out the instrumental work that we began in 2017 and previous years in order to create this positive change.

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Andrew Ferguson



2017 At a Glance

7



Children's Homes



NGO Partners

26



Corporate Friends

33

7



Community Outreach Programmes



Music, Arts & Culture Initiatives

4

Run for Fun

The "Run for Fun Charity Fair & 5K" has become an eagerly-anticipated and beloved staple in The Maritime Financial Group's annual Corporate Social Responsibility (CSR) event line-up.

2017 marked the fourth instalment of the 5K run, with participants joining "The Journey to a Brighter Tomorrow." The event consisted of over 1,200 Superheroes and Sidekicks reporting to the Nelson Mandela Park, Port of Spain on October 14th.

As promised, it was an afternoon full of warmth, goodwill, sport and fun. Our Charity Fair, now in its second year, attracted 19 partnering NGOs. With this full cast, things were bigger and better than the last event, with an even wider range of exciting activities and giveaways on site.

Our sincerest thanks go out to those who supported us and without whom, this wouldn't be possible: our partnering sponsors, NGOs and, of course, you - the community. All funds raised will be disbursed to various youth-focused initiatives, children's homes and organisations in order to help improve the lives of children in T&T.



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MARITIME
OUR CHILDREN • OUR FUTURE

143

RUN FOR FUN 5K

Barataria Ball Players

In April, The Maritime Financial Group assisted the Barataria Ball Players Sports and Cultural Club, our friendly neighbours, with their 3rd annual Community Easter Vacation camp for the children of the Barataria/San Juan area. The camp was held from April 10th to 13th at the St. George's College and Recreation Grounds, free of charge.

One of the camp's main objectives was to provide a safe environment in an effort to keep the children of the community off the streets during the Easter vacation. They took part in football and cricket, as well as other activities such as hula-hoop competitions, kite-making/flying and playing of musical instruments. A total of 65 children, aged 7-17, attended the camp, justifying our faith in supporting the programme!



The Just Because Foundation: "Kiddie K"

On April 29th, we supported The Just Because Foundation's annual "Kiddie K" -- their biggest fundraiser which is geared towards raising funds for ongoing projects for childhood cancer. We were delighted to partner with the foundation at this, their 10th event, by hosting a hoopla booth at the event fair.

Our team assisted with the management of the booth and participated in the "Kiddie K" in what was truly an inspirational and fun-filled afternoon. During the course of the day, we gave out over 250 prizes to the children who participated at our booth, with all proceeds going to the foundation.



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A Day with Chuck E.

At Maritime, we take pride in our CSR efforts, which is why we were glad to partner with the Couva Children's Home and Crisis Nursery to host a day at Chuck E. Cheese for the kids last April.

The children enjoyed a pizza party complete with party bags, and an afternoon of leisure and activities such as arcade games, diving into the bran tub, as well as the chance to dance the day away with Chuck E. The Chairman of the Home, Ms. Beverly John, extended a heartfelt thank you to Maritime for our continuous commitment towards being socially responsible in the community.



Let's Talk Dyslexia

Last July, Maritime sponsored two teachers, allowing them to take part in the "Methods for Teaching Dyslexics" teacher's training programme held in Belmont. Dyslexia is a learning disorder that directly affects the skills involved with accurate and fluent reading and spelling, and this programme helps teachers learn how to identify and better teach dyslexics.

The two teachers sponsored by Maritime, Ms. Simone Samaroo and Ms. Rachael-Ann Noel Miller, emphasize the importance of the programme for teachers, parents, or any individual that may know someone struggling with dyslexia. They were very grateful for the opportunity, as they can now pass on this knowledge themselves.

Cathryn Kelshall, Chairman of the Dyslexia Association stated, "Because of the generosity of companies like The Maritime Financial Group, we were able to hold three concurrent training courses this year for a total of 55 teachers from all corners of Trinidad and Tobago," -- reiterating our commitment to the cause.



The Healing Power of Horses

On July 28th, Maritime Team Members visited The Healing with Horses (HWH) Foundation to take part in their weekly session with the students of Tobago's Technical Vocational Centre.

This Tobago-based NGO provides differently-abled children of various ages, backgrounds and abilities with therapeutic services throughout the twin-island via Equine Nature Therapy. The organisation is known for aiding the development of children diagnosed with Down Syndrome, Autism, Cerebral Palsy, ADHD, Visual/Hearing or Speech Impairment, Emotional Trauma, Weak Motor Skills and Asperger's through grooming, feeding and riding the horses. The children also participate in other activities such as nature walks, yoga classes and arts and crafts. This partnership helped kick off HWH's annual Integrated Summer Camp for yet another year.

We're always pleased to lend a helping hand to such organisations that are geared towards empowerment of our youths. Our in-kind donation of promotional items and t-shirts for the students, therapists, teachers and volunteers, as well as sponsorship of their summer camp, are our way of saying thanks to HWH for their work.



"Big for a Day"

On August 31st, Maritime partnered with the local NGO "Beauty in Essence" to lend a hand with their "Big for a Day" event.

This is an annual event that pairs underprivileged children in the community with a mentor -- a Big Brother or Big Sister -- for a day. This year, 90 volunteers mentored 100 children ranging between the ages of 7 and 14 from several children's homes and other organisations across the country. They participated in a day filled with fun activities including sport, arts and crafts, heart-to-heart talks and more so, they all got an opportunity to find a friend in their respective mentor. Volunteers helped the kids to learn volleyball skills, football skills, engage in team activities, and last but not least, enjoy Zumba.



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Giving Lupus a Voice

On December 14th, Maritime partnered with The Voice of Lupus Foundation to assist in their annual "Hand of Hope" project: a Christmas hamper drive which supports low-income patients who require aid with food, clothing, furniture, medical supplies, wheelchairs and more. We helped surprise 60 patients with these hampers in an effort to brighten their Christmas.

Working with this foundation brings joy to our hearts. It is a registered charity that aims to foster greater awareness about Lupus. Their mission focuses on not only giving Lupus a voice, but improving the quality of life for underprivileged Lupus patients. Since inception, they have helped over 700 Lupus patients.

Reeanna Harrilal, founder, extended the foundation's gratitude: "We thank The Maritime Financial Group for partnering again with us this year. Through their donation and those of others, we were able to distribute hampers to the Lupus patients at the San Fernando Teaching Hospital."

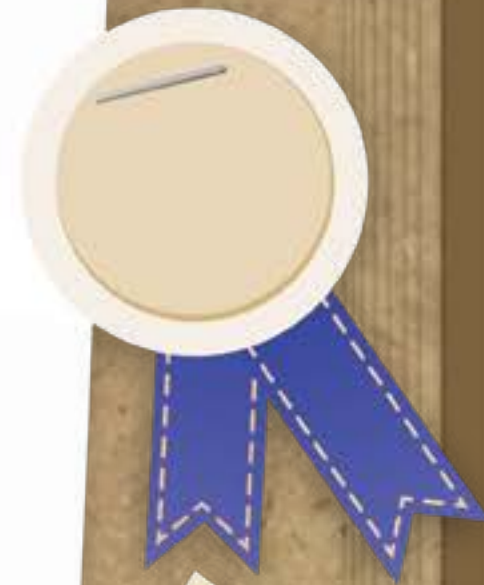


Sport

The Maritime Ortoire River Race

On October 28th, Maritime assisted the Trinidad Kayak Club in their 8th annual Ortoire River Race, held in Mayaro. We've been the event's title sponsor for the past five years as part of our continued commitment to the development of sport in our communities.

The event consisted of two main races: the long course (15km) and the short course (6km), with trophies awarded to first, second and third-place, and participation medals given to all who took part. Proceedings weren't only open to those who wanted to compete, however, as non-competitive kayak events allowed families to participate for fun, with kayaks provided free to friends, family and the Ortoire community.



Helping Out After Hurricane Maria

After Hurricane Maria left Dominica 90% destroyed in early October, the Group mobilised to assist with the reconstruction of the island. Our team, rallying the support of their family and friends helped raise a total of approximately \$140,000. With this, a range of construction items was purchased from our long-standing Client and partner, White Swan Hardware, and delivered to Dominica with the assistance of FEEL.

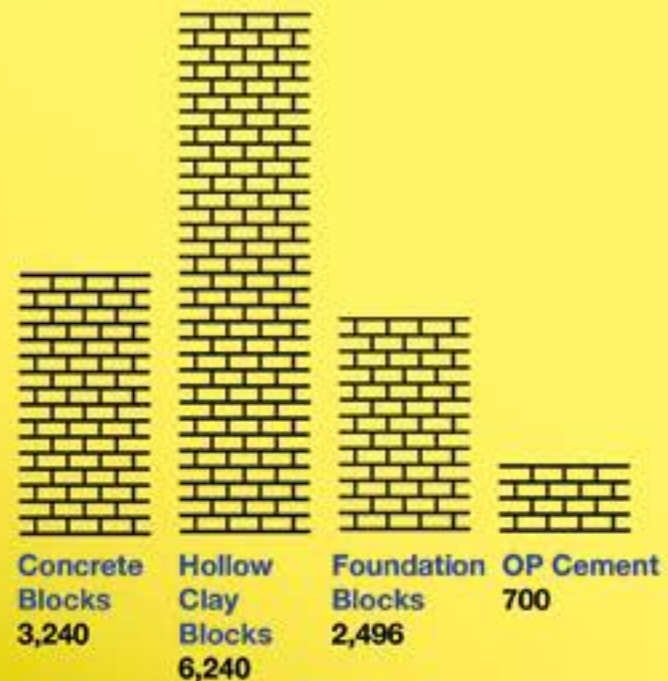
Disaster Relief

Bret Wreaks Havoc

Due to the unforeseen devastation that was brought to T&T by Tropical Storm Bret, Maritime leapt into action to assist victims by donating over \$50,000 worth of food, drinks, snacks, mattresses and other household supplies. Each of our Branches assisted with the distribution of these relief items in the following areas including Debe/ Penal, St. Helena/Santa Flora, Siparia and Caparo.

We provided further support by partnering with the The Volunteer Centre of Trinidad and Tobago (VCTT) to aid the Penal/Debe Regional Corporation with the clean-up initiatives. This entailed our staff and volunteers moving furniture, cleaning houses and yards to help repair the affected homes.

Maritimers sprang into action later in October when floods devastated these regions once again.



Hampers
108



Cases of Water
83 Hampers



Tarpaulin
10



Mattresses
12



Central Regional Centre Visit to the Jaya Lakshmi Home

As part of our community outreach, we visit homes and underprivileged communities throughout the year. Two members from our Central Regional Centre, Anita Babulal and Waheeda Hamid, visited the Jaya Lakshmi Children's Home on June 17th as part of this initiative, where they shared snack time with the children. They also spent quality time playing games and chatting with the kids after dispensing treat bags to them.

Branch Outreach

South Regional Centre Inter-Branch Football Tournament

This initiative came from the Client Benefit Unit of the South Regional Centre, geared to inspire an evening of football, food, fellowship, fun and of course, family. The excitement produced some stiff competition but most importantly, unforgettable memories. This August, four teams – the Trevor Baddaloo Unit, Anslem Lochan Unit, Saad Baksh Unit, and GIS Underwriting/ Claims Unit – went head-to-head. GIS Underwriting/ Claims Unit walked away victorious, dethroning the defending champs – the Saad Baksh Unit.



South Regional Centre "Our Children, Our Legacy"

Nine years ago, the South Regional Centre began this initiative to introduce the team's children to their parents' working environment. Every year, we host an in-house workshop for two days during the August vacation to allow parents to spend time with their kids. In the workshop, they focus on basic etiquette and values, table manners, and how to live a positive lifestyle.

Of course, fun is also on the agenda, with activities like face-painting, learning how to tie a tie, movie-going experiences and karaoke! 30 kids participated and SEA students were treated to stationary hampers.

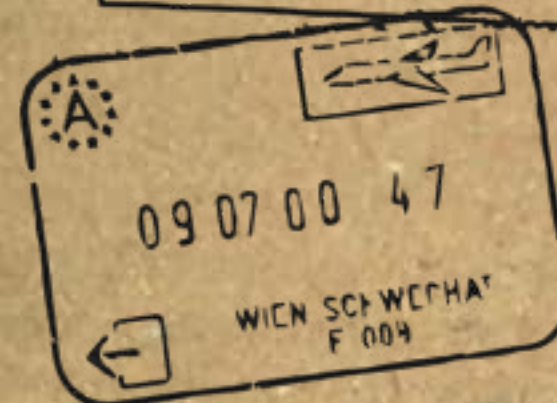
Branch Outreach

South Regional Centre Our "Christmas Bag" Project

In December, Team Members at the South Regional Centre were given the opportunity to fill bags with Christmas goodies and non-perishable items. 66 bags were collected with additional items then purchased so as to assemble 22 hampers and 22 bags. This was then donated by each Branch Unit to the less fortunate in their area.



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Branch Outreach

North Financial Services Centre "Born to Live"

On August 5th, the North Financial Services Centre hosted its 7th annual event titled "Born to Live." With the help of their generous sponsors, the Branch assisted various foundations, organisations and families by raising over \$20,000. These proceeds aided relief efforts for the victims of the storms and hurricanes that affected the Caribbean Islands in 2017, while also helping to deliver Christmas hampers to eight different families, and so much more.



Our People, Our Future

At Maritime, our Corporate Social Responsibility strategy extends far beyond the traditional focus of community outreach; it encompasses ethical practices in everyday business operations and people management.

We strive to ensure that our stakeholders, Clients and Team Members are treated fairly through several programmes:

- Annual Awards
- Rewards & Recognition Programmes
- Onboarding Programmes to integrate new Team Members
- Regular Training and Learning Programmes
- Leadership Development
- Creative Workshops
- Team Member's Children Education Recognition
- Internship Programmes
- Health & Wellness Programmes
- Celebrating National Holidays and Cultures



Healthy Team, Healthy Maritime

At Maritime, we recognise that our Team's well-being is synonymous with our organisation's well-being. Out of this recognition, Maritime's Health and Wellness Sub-Committee was created "to encourage all Team Members in the workplace to adopt a healthy attitude by making quality lifestyle choices that will impact their total well-being."

From time to time, our sub-committee hosts competitions to promote health and wellness within the organisation. On July 12th, they held a contest called "Creating Healthy Snacks." A panel of judges made up of Beverly Bryan, Shaner Browne, Marissa Bissoondath and Heather Thomas judged the recipes and gave out prizes to the top three winners.

Team Member Kellon Peters won first place with his tasty and healthy Bok Choy Bites Recipe! Second and third-place went to Sparkle Braithwaite and Rehanna Hosein respectively. 'Best Team' effort went to our Performance and Learning Solutions Unit, and 'Most Creative Display' went to Sarah Nangoo with her Coco Chia recipe. Prizes ranged from money to hampers to the opportunity for the winners to showcase their recipe at the Green Café.



Here's Kellon's winning recipe!

Ingredients

- Bok Choy
- Chicken Breast (optional)
- Pineapple
- Chardon Beni
- Tomatoes
- Cucumbers
- Chives
- Celery
- All-purpose Seasoning (optional)

Instructions

- (If included) Clean and season chicken. Bake for 20-30 minutes on an oven heat of approximately 300-350 degrees. (Left-over meat from a previous meal can also be used for convenience)
- Cut partially-cooked chicken into chunks
- Cut fresh pineapple into chunks
- Roughly chop chardon beni, chive and celery
- Dice tomatoes and cucumbers
- Mix pineapple, chardon beni, chive, celery, tomatoes and cucumbers together in a small dish. Include partially-cooked chicken if necessary. A pinch of all-purpose seasoning can be used in the mixture to enhance the taste if desired
- Blanch one large bok choy leaf in a bowl of boiling water for 20-30 seconds. Open leaf out on a flat surface and spoon mixture to its centre
- Fold all four corners of the leaf over another if possible to properly contain mixture
- Push one toothpick through the centre to hold into place

SUPERHEROES

SIDEKICKS, SPONSORS AND NGO'S ALIKE

Your selfless efforts have made this year's Run for Fun Charity Fair & 5K an unrivalled success!



We extend our sincere gratitude to everyone who ran, walked, bought tickets, made donations or otherwise contributed to the event. Your generosity will play a meaningful role in improving the lives of the children in our community.

We are truly grateful to everyone who supported this annual charity event.

SUPER SPONSORS:



CONTRIBUTING SPONSORS:



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