

Our Children, Our Future.

Maritime salutes its Team Members and partners who have gone the extra mile to truly make a difference in our communities.



At Maritime, our commitment extends far beyond providing insurance and financial solutions to our Clients. We understand that we are part of a larger ecosystem and that our success as an organization depends largely on the success of the communities in which we

operate. We recognize that we have a social responsibility to assist in the growth and development of our society and our aim is to make a positive and sustainable impact through significant investments in education, arts and culture, sports, youth development and other community initiatives.





Run for Fun: Bring out your inner superhero

In 2014 Maritime launched the "Our Children, Our Future" initiative aimed at empowering our youth. The Run for Fun 5K Charity Fundraiser is the company's largest annual fundraiser and in 2015, runners, walkers, corporate sponsors and the local community demonstrated an outpouring of support for the event. Hundreds came out dressed as their favourite superheroes to participate in the 5K and revel in the wide array of fun activities and giveaways, all in support of a good cause. It was a spectacular event that put smiles on the children's faces. All funds raised are being disbursed to various youth-focused initiatives, children's homes and organizations to help improve the lives of children in our community.



Born to Live Back in Times Party

The North Financial Services Centre held its annual fundraiser, "Born to Live", for the fifth consecutive year. All proceeds went to Hope of a Miracle Foundation, an organization that provides financial assistance to sick children in urgent need of surgery. Other donations were made by the Branch to Servol Life Centres.



Charity Fundraiser and Car Rally

Maritime's South Regional Centre teamed up with the Rotary Clubs of San Fernando and Pointe-a-Pierre, the Ministry of Education and the Trinidad and Tobago Rally Association to host their annual fundraiser and car rally. The event's theme was "Make a Difference" and all proceeds went towards raising awareness of childhood obesity and teenage diabetes.



Easter Excitement

Leading up to the 2015 Easter season, Maritimers decided to make some special visits to various children's homes across the country to spend quality time and donate camping tents. The homes visited included Amica House, Joshua Boys' Home, St. Dominic's Children's Home, Marian House, Jai Lakshmi Children's Home, Ezekiel Children's Home, Hope Centre, Operation Smile, Haven of Hope and a few others.



SOARING TO EXCELLENCE

Annual Insurance Education Conference: “Untapped Leadership”

There is no doubt that a strong educational foundation is critical in empowering change and improving the community. Maritime understands this and is committed to the enhancement of an individual's personal and professional career. We are proud to have been a silver sponsor of the 18th Annual Insurance Education Conference hosted by the Association of Insurance Institute of the Caribbean. The Conference was titled “Untapped Leadership” and provided insurance professionals with the opportunity to network and engage in insightful discussions.

St. Margaret’s Boy’s Steel Orchestra

Recognizing the talent that abounds in Trinidad and Tobago, Maritime assisted a group of young men to showcase this talent to the rest of the world. We sponsored the St. Margaret Boy’s Steel Orchestra to aid their travel to New York to perform at the New York Sounds of Summer International Music Festival.

Arts and Culture: “Mahalia” and “Queen of Soca”

The Arts can be a means of excitement and entertainment and they play an integral role in building the local culture and national identity. At Maritime, we see investment in the Arts as important in strengthening the inherent value of our culture. We were proud to sponsor JCS Entertainment's presentation entitled “Mahalia: A Gospel Musical”. The cast performed in an outstanding 25 shows with patrons fascinated by the exhilarating performances and captivating music. Another production we supported was a film called “Queen of Soca” produced by Trinigoodfellas. The film gave its viewers a sense of hope and optimism.



LET'S TALK SPORTS

Sports can have a positive influence in developing communities and building individuals. It teaches and encourages values such as commitment, dedication, teamwork, leadership and discipline. Maritime remains committed to investments in various sporting disciplines.

For the sixth year running, Maritime is proud to have been the title sponsor of the Maritime Ortoire River Race hosted by the Trinidad Kayak Club and endorsed by the Trinidad & Tobago Canoe/Kayak Federation.

Maritime joined forces with the Rotary Club of San Fernando for their Charity Golf Tournament at the Petrotrin Golf Course. The event was a great success with 50 teams participating in the friendly competition.

We also supported the annual Val Turton Carl Osbourne Foundation Fundraising Dinner which raised funds to encourage the development of football programmes in South Trinidad.



Paddlers race to the finish at the 2015 Maritime Ortoire River Race



PM 1:10 17/OCT/2015

SPREADING THE CHRISTMAS CHEER

Christmas is known as the season for giving and at Maritime it is no different. Benny's Corner Cultural Club, a community-based charitable organization, hosted its annual children's Christmas party in December and Maritime was happy to provide snacks and drinks for all the children who attended.

Maritimers also took some time out of their busy season to prepare and deliver hampers to a less-fortunate family from Sangre Grande and families from other parts of the country. Some other Team Members took to the streets of Port of Spain delivering lunches to the homeless.



TOUCHING LIVES FOREVER

Throughout the year, we welcome opportunities to get involved in our communities in different ways. Maritimers from the Central Regional Centre were happy to assist the Darul Aman Freeport Children's Home and Ezekiel Children's Home by hosting an Eid Luncheon. The team prepared the dishes and shared in the meal with the homes. Maritime also sponsored refreshments for a children's summer camp hosted by the Embacadero Travelers Camp. Maritime General Insurance Company Limited supported the Autistic Society of Trinidad and Tobago by making a contribution towards refurbishing a life skills room for the organization.

Maritime also makes several charitable contributions and provides support for organizations such as En Toto, Amica House, Lady Hochoy Home, Tobago News Children's Fund, Vita's House, Green Market Santa Cruz and other schools and community organizations.



OUR PEOPLE, OUR FUTURE

Our Team is the backbone of our organization and we understand that without them, we would not be where we are today. Maritime recognizes this dedication and has an extensive rewards and recognition programme that seeks to recognize and motivate Team Members on a monthly, quarterly and yearly basis. The Organization hosts an annual awards ceremony every January to celebrate Team Members who have had a long-standing commitment to the Organization, those who have excelled in their various branches or units and those who exemplify Maritime's ideals and principles. In addition, there are several other celebratory events hosted by the Group at Carnival, Divali, Christmas and other holidays. Maritime also introduced the "Becoming a Maritimer" on-boarding programme where new Team Members undergo a rigorous orientation programme that seeks to inculcate the Maritime values in each Team Member and to truly make each person feel welcomed. The programme does not end at orientation but rather aims to coach and mentor the individual throughout his Maritime journey to truly embody the ideals of a "Maritimer".

We also appreciate the importance of a well-balanced family and work life. Not only do we celebrate our Team Members' accomplishments at work, but also those of their family members. For this reason, every July Maritime recognizes Team Members' children who excel in their SEA, CXC and CAPE examinations. The tradition started in 1996 and in 2015, the programme was extremely memorable. The students were privy to an inspirational speech by Miss Trinidad and Tobago World Representative, Sarah Jane Waddell and given the opportunity to partake in a creative design workshop hosted by well known artist, Mr. Peter Sheppard. The children had a great time learning basic composition, painting and exploring other creative outlets for expression.



RUN FOR FUN CHARITY FUNDRAISER

OUR KIDS, OUR FUTURE



SUPER SPONSORS



PRIZE SPONSORS



fly boutique



CONTRIBUTING SPONSORS



THANK YOU

On behalf of The Maritime Financial Group, I would like to extend a heartfelt thank you to everyone who supported the Run for Fun 5K Charity Fundraiser on Saturday 7 November, 2015.

Thank you to everyone who purchased tickets or made donations, all of our runners and walkers, those of you who volunteered your time and all of our sponsors who continue to give back to society. Your generosity has played a significant role in providing assistance to various children's homes and youth-focused initiatives, all to improve the lives of the children in our community.

- Andrew Ferguson
Chairman and Chief Executive Officer

THE
MARITIME
FINANCIAL GROUP

STRENGTH ON YOUR SIDE
INSURANCE • INVESTMENTS • FINANCING

Maritime Centre, 29 Tenth Avenue, Barataria. P.O. Box 710, Port of Spain.
Tel: 674.0130 • Fax: 638-6663 • Email: email@maritimefinancial.com

The Maritime Financial Group strongly supports and advocates controls and measures that eliminate the abuse of alcohol and other substances. • www.maritimefinancial.com

Maritimefinancial