

# ***Our Children, Our Future.***

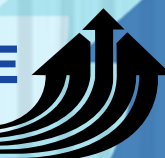


***Maritime is committed to empowering  
our youth through support and  
development of local communities***

**A**t Maritime we understand the importance of being a good corporate citizen and as such, we continue to execute our business in ways that benefit our communities, our Clients and our stakeholders. We are committed to improving the lives of children through sustainable youth-focused development and fundraising initiatives, as we understand that the development of our children is pivotal to our development as a country and as a people.

In 2014, one-third of our charitable donations from corporate initiatives was geared toward the promotion of youth development, with other contributions in the areas of community improvement, sport and the arts. At Maritime, we are confident that future endeavours will build on this foundation, and increase our role in the development of sweet T&T.

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## Run for Fun: Bring out your inner superhero

Maritime held its inaugural 'Run for Fun' event at the Queen's Park Savannah on 20<sup>th</sup> September, 2014. The event was held in partnership with the It's For the Kids Foundation and all proceeds went to Marian House. Supporters braved the light afternoon rains, to support the cause with some dressed in full costume portraying beloved superheroes and cartoon characters.





## Parang for a Cause

At the North East (NE) Financial Services Centre, youth development is of utmost importance. Their main fundraising event is their **'After-Work Parang Lime'** which started in 2013. Proceeds from the event go towards assisting selected students in financing their secondary school education. Two of these youngsters are now in their third year of secondary school and one is in his first year. It is the Branch's hope that more avid fundraising will broaden the scope of the project and include more students in the future. The event will make its return this year, so patrons get ready because as they say... three times a charm!



## Born to Live

Last year, the North West Financial Services Centre held their annual event, the **'Born to Live'** soirée, in support of the Hope of a Miracle Foundation. This foundation provides financial assistance to children who are in urgent need of surgery and cannot afford the expenses.



## Walk This Way!

Maritimers at the Chaguanas Financial Services Centre held their annual charity event in April 2014 with the aim of raising funds for their two adopted homes: the Ezekiel Children's Home in Preysal and Jai Lakshmi Children's Home in Longdenville. Last year, the charity event took the form of a Walk-A-Thon with the theme "Health and Wellness." Approximately 300 patrons were mobilized at the Lange Park Recreational Ground where various health care providers were on hand to provide useful information. Part proceeds from this event were also donated to the Diabetes Association of Trinidad and Tobago, assisting the organisation in its attempts to reduce the high incidence of the disease locally.





## 12 Months of Christmas

Maritime's South Regional Centre focused their philanthropic efforts for 2014 in assisting the elderly, the vulnerable and the downtrodden. The Branch partnered with WACK 90.1FM in their 12-Months of Christmas Project contributing funds to goodwill initiatives in the southern area of the country. This funding assisted various homes for senior citizens and children. Donations were provided to the Heavenly Hearts Home for Senior Citizens, Leonard Cheshire Home (Pleasantville), Outstretched Hands Home for children (Princes Town), Coterie of Social Workers (day care centre for children in San Fernando), Mother's Union (a Home for abandoned children in San Fernando). The project ended in December with a double treat for underprivileged children starting with the WACK Fan Club party followed by a Christmas Party in Marabella



## It Takes Two!

The North East and North West Financial Services Centres collaborated in 2014 and expanded the Maritime family by introducing the **"Bring Your Children to Work Day"**. Maritimer's kids enjoyed a fun filled day with treats, gifts and exciting activities.



## SALUTING SPORTSMANSHIP

Last year marked the fifth consecutive year of the Maritime Ortoire River Race. The event was hosted by the Trinidad Kayak Club (TKC), sponsored by The Maritime Financial Group and sanctioned by the Trinidad & Tobago Canoe/Kayak Federation (TTCKF).

Maritime also acknowledges the hard work and dedication athletes exhibit as they try to perfect their technique. As such, Maritime partnered with The Val Turton Carl Osborne Foundation which hosts an annual intercol football match between Presentation and Naparima Colleges and provides financial support to the teams of each school. The Foundation aims to encourage the development of football programmes in the southern part of the island. Maritime provided funds for a bursary for one of the top deserving footballers.





## ADVANCEMENT THROUGH ARTS AND CULTURE

For several years, Maritime has been a proud sponsor of First Instinct Productions. In 2014, Maritime was again excited to be on board for their presentation of "Jesus Christ Superstar". First Instinct has raised the bar of musical theatre in Trinidad and Tobago and continues to empower youth through harnessing and developing their potential. Their productions are a constant source of enrichment for society, always developing and enabling arts and culture.



## EDUCATION FOR EMPOWERMENT

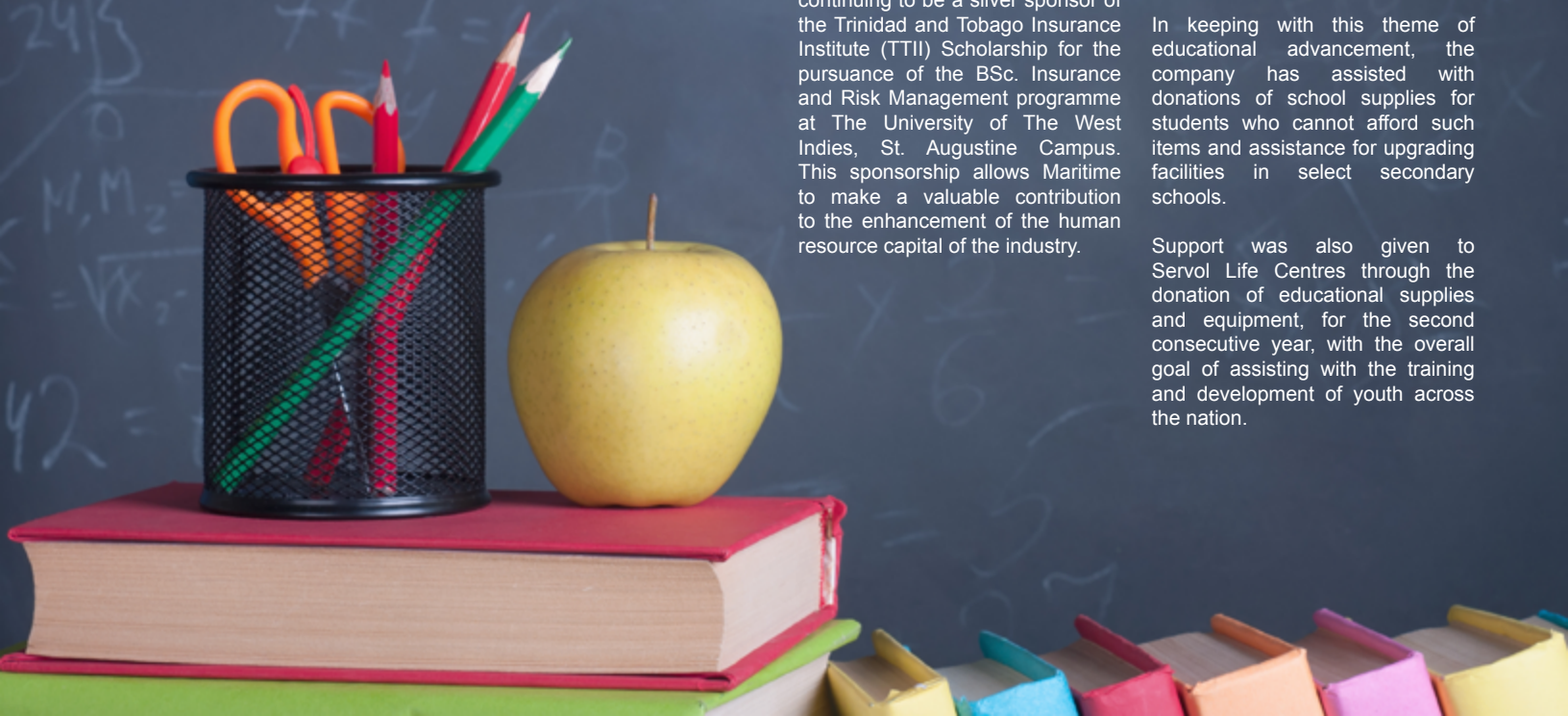
To further strengthen Maritime's relationship with Marian House, Team Members participated in a series of talks and interactive sessions with the boys at Marian House, coaching them on life skills and preparing them for the world of work.

The Company has also demonstrated its commitment to educational advancement by continuing to be a silver sponsor of the Trinidad and Tobago Insurance Institute (TTII) Scholarship for the pursuance of the BSc. Insurance and Risk Management programme at The University of The West Indies, St. Augustine Campus. This sponsorship allows Maritime to make a valuable contribution to the enhancement of the human resource capital of the industry.

Maritime supports the work of young entrepreneurs and budding leaders who exhibit a passion for development and change. In our sister isle, Maritime supported the Tobago News Children's Fund through participation in its annual fundraising dinner. The Fund utilizes donated resources to provide bursaries to pupils across Tobago who show educational potential but have limited means.

In keeping with this theme of educational advancement, the company has assisted with donations of school supplies for students who cannot afford such items and assistance for upgrading facilities in select secondary schools.

Support was also given to Servol Life Centres through the donation of educational supplies and equipment, for the second consecutive year, with the overall goal of assisting with the training and development of youth across the nation.





## LENDING A HELPING HAND

Throughout the past year, Maritime has joined forces with organisations whose primary focus is the enhancement of underprivileged children. The company has contributed financially to organisations, including but not limited to, En To To, Amica House, Lady Hochoy Home, the WAND Foundation, the El Socorro/Aranguez Police Youth Club, Every Child is Counted, the SMARA Cancer Support Group and supported Animals Alive in their Water Upgrade Project. Maritime also sponsored a fun-filled day at Chuck E. Cheese's for the Children from Flannagin Town.

The Company has also assisted with community development initiatives through the donations of funds to the Trinidad and Tobago Anapausis Centre which aided in the rehabilitation of the less fortunate in the community. Contributions of gift baskets and toys were also made to the Autistic Society of Trinidad and Tobago along with care-visits by Team Members.

In the Southern community, Maritime supported family outreach activities such as the Rally & Treasure Hunt held by the Rotary Club of San Fernando and the 16<sup>th</sup> Annual "Weekend to Remember" Marriage Conference hosted by Family Life T&T. Support was also given to the T&T Service of Narcotics Anonymous.



## A MERRY CHRISTMAS WITH MARITIME

To cap off the year, Maritime got involved in several Christmas festivities in the various communities the company serves. The following are just some of the merry-making initiatives taken on by the Group:

- Sponsorship of lunches for the Morvant/Laventille East Constituency Children's Christmas Party
- Sponsorship of Christmas activities at the Good Shepherd (Tunapuna) Anglican Primary School and the Barataria Health Centre
- Annual Toy Drive for the kids of the Ezekiel Home and the Jai Lakshmi Home
- Donation and personal distribution of hampers to less fortunate families

Maritime will celebrate its 55<sup>th</sup> anniversary in 2016 and continues to be a leading financial institution in Trinidad and Tobago. For Maritime, success is not measured solely in terms of financial performance, but also in building customer satisfaction, employee engagement and supporting and developing the communities and people we serve.







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